

APPLICATION FOR UNITED STATES LETTERS PATENT

Declaration and Power of Attorney

As a below named inventor, I declare that:

My residence, post office address and citizenship are as stated below next to my name; I believe that I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled: AUDIENCE DETECTION

the specification of which is attached hereto.

I have reviewed and understand the contents of said specification, including the claims.

I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR §1.56.

I claim priority benefits under 35 USC §119 of: (i) any foreign application(s) for patent or inventor's certificate listed below; or (ii) any United States provisional application(s) listed below; and have also identified below any foreign application(s) for patent or inventor's certificate, or PCT international application having a filing date before that of the application(s) on which priority is claimed.

COUNTRY	APPLICATION NUMBER	DATE (day, month, year)	PRIORITY CLAIMED
NONE			yes _____ no _____
			yes _____ no _____

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

I appoint the following attorneys to prosecute this application and to transact all business in the U.S. Patent & Trademark Office connected therewith: Leonard Holtz, Reg. No. 22,974; Herbert Goodman, Reg. No. 17,081; Thomas Langer, Reg. No. 27,264; Marshall J. Chick, Reg. No. 26,853; Richard S. Barth, Reg. No. 28,180; Douglas Holtz, Reg. No. 33,902; and Robert P. Michal, Reg. No. 35,614.

CORRESPONDENCE AND CALLS TO: FRISHAUF, HOLTZ, GOODMAN, LANGER & CHICK, P.C.
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INVENTOR: SIGNATURE DATE RESIDENCE AND POST OFFICE ADDRESS

Sign: 	Date: March 2, 2000	Residence (City & Country): Teanek, New Jersey 07666, U.S.A. Post Office Address: 465 Winthrop Street Teanek, New Jersey 07666, U.S.A.
Type: Lee S. Weinblatt	Citizen of: U.S.A.	
Sign: 	Date: March 2, 2000	Residence (City and Country): Teanek, New Jersey 07666, U.S.A. Post Office Address: 792 Washburn Street Teanek, New Jersey 07666, U.S.A.
Type: Thomas Langer	Citizen of: U.S.A.	
Sign:	Date:	Residence (City and Country):
Type:	Citizen of:	Post Office Address:

Applicant or Patentee: Lee S. WEINBLATT and Thomas LANGER Attorney Docket No: 990456/TL

Serial or Patent No.: To be assigned

Filed or Issued: Concurrently herewith

Title: AUDIENCE MONITORING

STATEMENT (DECLARATION) CLAIMING SMALL ENTITY
STATUS (37 CFR 1.9(f) and 1.27(b) - INDEPENDENT INVENTOR

As a below named inventor, I hereby declare that I qualify as an independent inventor as defined in 37 CFR 1.9(c) for purposes of paying reduced fees under 35 USC 41(a) and 41(b) of Title 35, United States Code, to the Patent and Trademark Office with regard to the invention described in

1. the specification filed herewith; or
 - application above identified; or
 - patent above identified.
2. I have not assigned, granted, conveyed or licensed and am under no obligation under contract or law to assign, grant, convey or license, any rights in the invention.
3. Each person, concern or organization to which I have assigned, granted, conveyed, or licensed or am under an obligation under contract or law to assign, grant, convey or license any rights in the invention and who is entitled to pay reduced fees under 35 USC 41(a) and 41(b), is listed below:

*NOTE: Separate qualified statements are required from each named person, concern or organization having rights to the invention averring to their status as small entities. (37 CFR 1.27)

FULL NAME Lee S. WEINBLATT

ADDRESS 465 Winthrop Road, Teaneck, New Jersey 07666
 INDIVIDUAL SMALL BUSINESS CONCERN NONPROFIT ORGANIZATION

FULL NAME _____

ADDRESS INDIVIDUAL SMALL BUSINESS CONCERN NONPROFIT ORGANIZATION

FULL NAME _____

ADDRESS INDIVIDUAL SMALL BUSINESS CONCERN NONPROFIT ORGANIZATION

I acknowledge the duty to file, in this application or patent, notification of any change in status resulting in loss of entitlement to small entity status prior to paying, or at the time of paying, the earliest of the issue fee or any maintenance fee due after the date on which status as a small entity is no longer appropriate. (37 CFR 1.28(b))

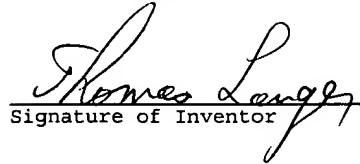
I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application, any patent issuing thereon, or any patent to which this verified statement is directed.

Thomas LANGER

NAME OF INVENTOR

NAME OF INVENTOR

NAME OF INVENTOR


Signature of Inventor

Signature of Inventor

Signature of Inventor

March 2, 2000

Date

Date

Applicant or Patentee: Lee S. WEINBLATT and Thomas LANGER Attorney: _____ Docket No: 990456/TL

Serial or Patent No.: To be assigned

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1. the specification filed herewith; or
 - application above identified; or
 - patent above identified.
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3. Each person, concern or organization to which I have assigned, granted, conveyed, or licensed or am under an obligation under contract or law to assign, grant, convey or license any rights in the invention and who is entitled to pay reduced fees under 35 USC 41(a) and 41(b), is listed below:

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Lee S. WEINBLATT
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